

Docket Item #6  
BAR CASE #2004-0028

BAR Meeting  
March 17, 2004

**ISSUE:** Sign

**APPLICANT:** R. Neil Reynolds

**LOCATION:** 1015 King Street

**ZONE:** CD/Commercial

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STAFF RECOMMENDATION:

Staff recommends approval of the application as submitted.

DISCUSSION:

Applicant's Description of the Undertaking:

“Replace existing store sign with similar new one using existing bracket hanger.”

Issue:

The applicant is requesting approval of a Certificate of Appropriateness for a hanging sign “Fine Old Posters” at 1015 King Street. The MDO sign measures 32" by 24" and will be hung from an existing scroll bracket between the two second story windows. The proposed sign includes burgundy lettering and a decorative border on a beige background.

History and Analysis:

The Victorian style building located at 1015 King Street is a two-story brick commercial building with Italianate detailing. The storefront dates from 1919 and is one of the finest examples of an early 20<sup>th</sup> century storefront along King Street with metal window frames, structural glass, recessed entryway and green marble panels.

In 1992, the Board approved a hanging sign, “Fine Old Posters/Framing” for 1015 King Street (BAR Case #92-100, 5/20/92).

According to the applicant the building has 15' of frontage. The proposed sign complies with zoning ordinance requirements.

Staff believes that the proposed hanging sign meets the recommendations of the *Design Guidelines*.

Therefore, Staff recommends approval of the application as submitted.

## CITY DEPARTMENT COMMENTS

Legend: C - code requirement R - recommendation S - suggestion F - finding

### Code Enforcement:

C-1 Projecting, hanging signs must comply with USBC [H103-H107, H112] for type of materials, maximum projection, vertical clearance below all parts of the sign, and additional loads.

C-2 A construction permit is required for the proposed project.

### Office of Historic Alexandria:

“No comment.”